The London Tooth Wear Centre invites you to visit The London Tooth Wear Centre is delighted to open its doors to dental colleagues for a series of exclusive referral evenings. Each evening provides an opportunity for just a few visitors to meet, gain an hour of verifiable CPD in an update as successful as they can be. “Partnership, Licensing and Education services, including the rapidly-growing educational and medical centres in India, Sri Lanka and Tanzania. If you want our best price and exclusive Special Offers, but you also get access to unrivalled sales support. For more information please contact Sirona directly on 0845 071 5040 or calling 07971 128002.

BHR All Change
The BHR Group of Companies now has two dynamic new senior level appointments, promoting Tim Cauldwell to Managing Director and appointing Dr Alex Jones as Technical Director. Formally a Director of the BHR Ltd, Tim joined BHR in March 2012 as Director of Performance Engineering. With a wealth of experience of performance and business coaching across the leisure, sport, music and property franchises. “It has been an exciting year building new relationships with healthcare and systems,” Tim says. “The feedback we receive has been invaluable in defining our offer to look forward to developing the leadership of our Coaching, Partnership, Licensing and Education services, including the rapidly-growing Sincere, once I finish my MSc project, helping me to develop an academic field. Noise levels for the Classic implant handpiece have been reduced giving less patient discomfort • Have a high precision head which will allow you to access the most restricted areas • Telescopic head delivers high torque and flexibility • Made in Germany, produce high quality with exacting requirements and with minimal time Pete spent adjusting the design to fit my requirements, with fantastic service. I would definitely recommend Tavom and will use them again for our next project.”

Mon, 1 January 2013

Dental Directory for your Diary – March 2013
A free webinar will take place on Thursday 21st March at 7.30pm hosted by Dr John Moore. He will explain how CEREC is used for around 40,000 dentists world wide, to create beautiful posterior and anterior restorations both in the surgery and in conjunction with laboratory work. The dental, financial and social advantages of CEREC dentistry will be explained in detail, together with an overview of the technology and how to integrate it into your practice. In addition, you will receive a certificate of attendance for CPD.

Unidoent Ream Mirror Handles – Stronger, Safer, Simpler
Designed for optimum performance, Unidoent Ream Mirror Handles are made from an improved material that is light weight, strong and more tactile. The material non-slip which ensures a firm grip and maximum control throughout treatment. User comfort is also considered as Unidoent Ream Mirror Handles are ergonomically designed so that the user has a comfortable grip of the implement and doesn’t run the risk of developing aches and pains. Unidoent Ream Mirror Handles enable met to HTM31-01 guidelines simply, as easy. “An autonomic at 15°C. Can be put through a washer and dryer • Have a steel stainless insert for the mirror handles Unidoent Ream Mirror Handles are also conscious of user safety and are made from a latex-free material that makes them safe for anyone who is sensitive to latex to use. Available from The Dental Directory. Unidoent Ream Mirror Handle comes in eight colours including Black, green, red, white, blue, pink and ice blue.

Discover the Secret Wonders of India
As a culturally and medically diverse country, India is home to many secret wonders, and the AGD is offering you the opportunity to discover them. On 5th April this year, AGD volunteers will be jetting out to Delhi in Northern India to begin the trip of a lifetime. After attending the Clinical Innovations Conference in Delhi on the 3rd April, the AGD team will have the opportunity to choose between two available trip extensions. The two available tours include visits to the Taj Mahal, the Amber Fort, the golden temple in Amritsar, the Sariska National Park, the Old City of Agra, and the ancient ‘Ivantana’ - the city of the dead. The trip will conclude with a visit to the beautiful city of Jaipur.

A CEREC Data for your Diary – March 2013
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For more information please contact Sirona directly on 0800 571 5040 or calling 07971 128002.
Sidon Dental Systems
Over 30 years experience with dental products
With over 30 years of experience working exclusively in partnership with Sirona, to promote the world’s premier brand of high tech dental equipment and support their many loyal customers, when you buy Sirona Equipment from Sidon, you are buying from the company which understands your needs.

Sidon Dental Systems not only get the best price and exclusive Special Offers, but you also get access to the best sales support in the UK. Sirona Specialist, Sidon Dental Systems offer the choice from the complete range of Sirona Treatment Centres, 2D and 3D iTero and film based radiography – including the very latest Orthophos XG II, 3D digital panoramic machine, their extensive range of Sirona handpieces, and auxiliary items including SinusLase, SIRONdust and DAC sterilization units. Whenever possible potential clients are invited to visit the Courtyard, Sidon’s state-of-the-art training and showroom facility in Cheshunt, where they will be able to see the complete product range in action.

Finally Sidon will undertake a complete Project Management Service, including installation and post installation service support, to enable these dreams to become reality.

For further information please contact Sidon Dental Systems Ltd 01923 582600 or visit www.sidondealers.co.uk

Industry News

Encouraging good oral health from the start with Spyry
Spyry have now proven soluble to be a highly effective tool against tooth decay in children.

Made-up of a unique 5-carbon sugar alcohol structure, Spyry is a new generation of a number of pathogenic bacteria including Streptococcus mutans, (mutans), which have been proven to cause the formation of plaque on teeth. With 40% less calories than normal sugar, it has been shown to exert less erosive effect on the enamel of teeth. The varied range of products from Spyry include those designed specifically for children. The Spyry Toothpaste for example, is fluoride-free and totally safe to swallow, while being available in different fruity flavors. The Spyry Toothbrush also includes a novelty toothbrush perfect for young teeth and gums.

It is essential that children are given the tools to maintain good oral health, from a young age. Combine effective products with good dental routines established from a young age, and children have every chance to enjoy a healthy life.

For further information visit www.spyryuk.co.uk

Sirona Practical Training and Demonstration Centre

A CLASSICAL FOR IMPANT HANDPIECE
The Smith’s Ti Classic handpieces are manufactured from high grade titanium to provide a smooth, robust and extremely balanced instrument ideally designed for implant surgery. Smith’s Ti Classic handpiece provides optimum illumination with twin LED lights and a fibre optic light guide making it easy to see right into the area within the entire operating site.

Together with the Sinseferz L electric motor, the Smith’s Ti Classic 4 handpiece is the ideal implant surgery drill designed to allow you to provide all necessary treatment for implantology with just one handpiece. Cavitral is delivered directly to the operating site with the Kirchheim-Mayer principle for optimum treatment with irrigation.

Noise levels for the Classic implant handpiece have been reduced giving less stress to you and patient whilst treatment carried out. The smooth titanium surface is free of all potential dirt traps making the handpiece easy to repeatedly clean and sterile at an autoclave at up to 130°C.

For more details please contact Sirona Dental Systems Ltd 0844 017 5041 or visit www.sironadental.co.uk

SDI Polshade and Pololight
Polshade and Pololight from SDI are two cosmetic whitening systems that will help your patients achieve a whiter and healthier smile.
Both Polshade and Pololight are Acid gel neutral which ensures the full release of the peroxide for the patient’s comfort. Pololight contains a high water content which is faster working for a quicker treatment. Pololight however, utilises carbamide peroxide which is a slower acting-chemical that offers a gentler whitening process. The Dental Directory is offering its customers a free box of SDI Polshade or Pololight for every three boxes ordered. A mild, but effective cosmetic whitening system, Polshade and Pololight will help your patients to achieve a whiter smile that gives them confidence.

For more information, contact The Dental Directory on 0800 585 585, or visit www.dentaldirectory.co.uk.

Free next day delivery on all orders from The Dental Directory.

The Dental Directory offers a fantastic variety of over 20,000 products, ranging from sundries to equipment and furnishings.
The Dental Directory’s team of enthusiastic and knowledgeable staff are available to solve any queries or they may have about any product. Free next day delivery in standard, the Dental Directory is keen to for its commitment to ensuring complete customer satisfaction on every order.

Stacey Hugill, Practice Manager of Burgess Hydes Dental Group in Fareham, County Durham says:
“We have been using the Dental Directory for over 15 years and they are very competitive when it comes to both price and the quality of the goods they sell. Orders arrive the next day and all deliveries are free of charge, no matter how small the order. We have a very good local rep who is always willing to help with anything we need. We have always received a good service and will continue to use them.”

For more information, contact The Dental Directory on 0800 585 585, or visit www.dentaldirectory.co.uk.

UCL Eastman Training in Restorative Dental Practice:
“made me a far better dentist!”
Dr Yasser Haddadi is a General Dental Practitioner at Holmevej.dk in Denmark. He has successfully completed the Certificate and Diploma level courses in the Restorative Dental Practice programme at the UCL Eastman Dental Institute. “I started with the Certificate course and it gave me so much professionally, that I decided to continue,” says Dr Haddadi. “One of the things that I really enjoyed was the fact that you could bring in your own cases and discuss them with really skilled and experienced dentists and get a qualified answer.” The Eastman has has a really good reputation. “I was fully impressed with the Eastman and this has made easier for me to get onto a part-time PhD programme here in Denmark, as I am able to fit my PhD project into my employment.”

“I would definitely recommend the course because it’s really opened up not only new career pathways for me but also made me a much more contented dentist, and a far better dentist than I was.”

For further information, please contact Victoria Banks, Programme Administrator on 020 7905 1251, email vbanks@ucl.ac.uk or visit www.ucu.edu.uk/eastman/ged

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An Invitation To Lunch
Oral-B’s popular lunch and learn events are CPD accredited so all team members can earn their CPD points during their working hour of valuable CPD in the comfort of their own practice.
The meetings are ideal for those who want to learn more about the latest developments in power brushing and toothpaste including clinical support and marketing opportunities. Samples for patient and personal use will also be available. Oral-B will endeavour to visit on the most convenient day for the practice and will provide a presentation focusing on clinical data behind their products. As the presentation takes place at lunchtime, Oral-B will provide lunch for all team members present.
Access to the Internet has led to an increased interest and awareness in dental care and consumers regarding matters of oral hygiene, and it is hoped that these informal sessions will allow staff to learn about new Oral-BS products and ask any questions they might have in a relaxed environment with as little disruption as possible to their normal working day. These events are very informal and are there to encourage participation. To request a lunch and learn demonstration you will need to contact your local Oral-B sales rep or email office@oral-b.co.uk.

For more information, please contact Ellie Hartley, Event Director of Heart Your Smile. Chris Brown, Event Director of Show 2013, can also be contacted, e-mail chris@show2013.com or on 07750 135738.

Heart Your Smile is excited to be launching the Big Heart Party at the Dentistry Show, as a celebration of all things related to dental care and commissioning for the new people and new networking. From 6.30pm onwards, 9th April 2013, the South Hall at the Dentistry Show will be teaming up with Heart Your Smile, with the Big Heart Party, at The Palace Suit, Hilton Birmingham Metropole.

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